SATI

SOUTH AFRICAN TABLE GRAPE INDUSTRY

2011

STATISTICAL BOOKLET

Creating a progressive, equitable and sustainable table grape industry

South Africa is the Northern Hemisphere's oldest and most reliable supplier of table grapes. The first grapes were shipped to Europe more that a century ago.

Today consumers around the world prefer the high quality and sweet, juicy goodness that is supplied annually by a large community of growers and workers that make up the South African grape industry.

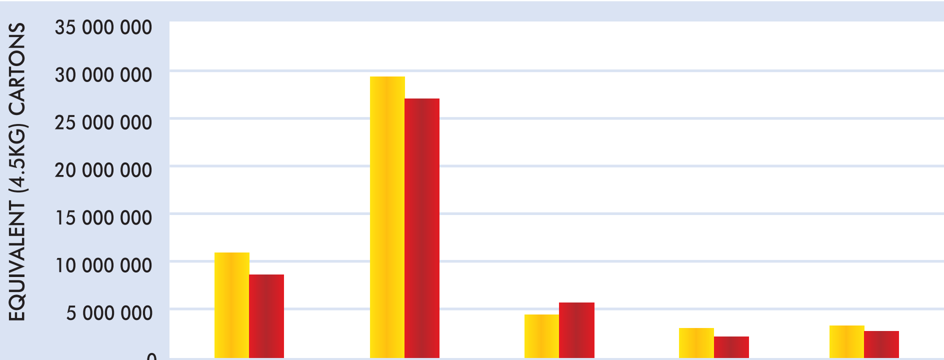
CONTENTS 2011

OVERVIEW: 2010/2011

2010/2011 was in many respects a difficult season for both producers and exporters, and this difficulty was brought about by a myriad of factors, the main factor being the floods experienced by the early production regions, the Northern Provinces and Orange River. Another difficulty was the increase in oil prices due to political instability in North Africa and the Middle East. Electricity prices also continued to increase as was expected and the Rand was simply too strong as it continued to strengthen through to the end of the season.

South Africa exported 44.77 million 4.5kg equivalent cartons (Figure 1) during the 2010/2011 season, which is down by 13% when compared to the previous season's figure of 51.45 million equivalent cartons. Except for South East Asia, including all the countries in the Far East, which had its volumes improve by 26%, all other regions were down when compared to the 2009/2010 season. The Eastern markets offer better returns and are more stable when compared to other markets. This is the main reason that most South African exporters view this market as an attractive one.

FIGURE 1: SOUTH AFRICAN EXPORTS TO ALL MARKETS: 2010/2011 VS 2009/2010



	United Kingdom	N. Europe	South East Asia	Middle East	Others
2009/2010	11 124 538	29 434 894	4 549 297	3 024 696	3 325 622
2010/2011	8338 389	25 599 060	5 710 665	2 367 458	2 756 396
% Change	-25%	-13%	26%	-22%	-17%

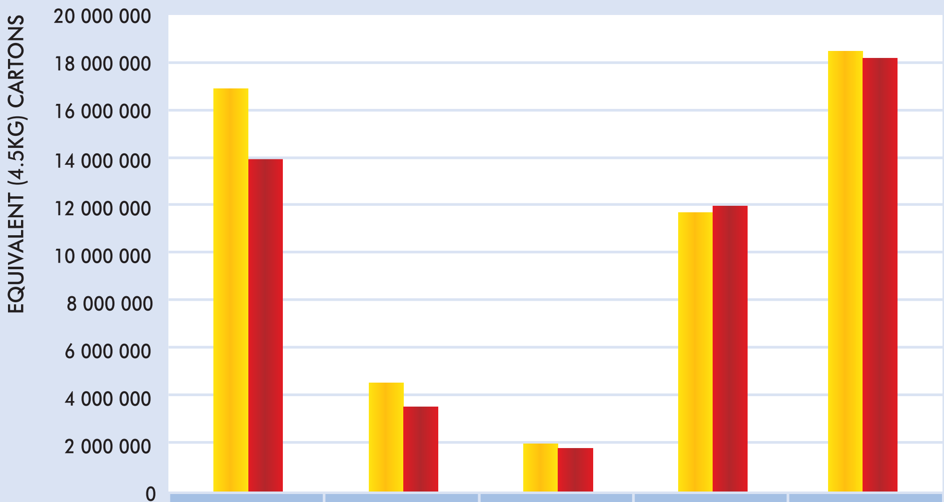
As mentioned above, another challange that producers had to deal with was the strength of the Rand against all other major trading currencies as depicted in Table 1. This however was offset by the improvement in earnings due to the delay of the Chilean season.

OVERVIEW: 2010/2011

TABLE 1: IN-SEASON (NOVEMBER - JUNE) RAND VALUE VS MAJOR TRADING CURRENCIES				
	SEASON	US DOLLAR	EURO	POUND STERLING
	2010/2011	6.93	9.41	11.06
	2009/2010	7.50	10.24	11.66
	2008/2009	9.39	12.45	14.02
PERCENTAGE STRENGTH OF THE RAND VS EACH MAJOR TRADING CURRENCY				
2010/2011 vs	2009/2010	8%	9%	5%
2010/2011 vs	2008/2009	35%	32%	27%

SOURCE: Standard Bank / Data; SATI Calculation

FIGURE 2: INTAKES FROM ALL PRODUCTION REGIONS: 2010/2011 VS 2009/2010



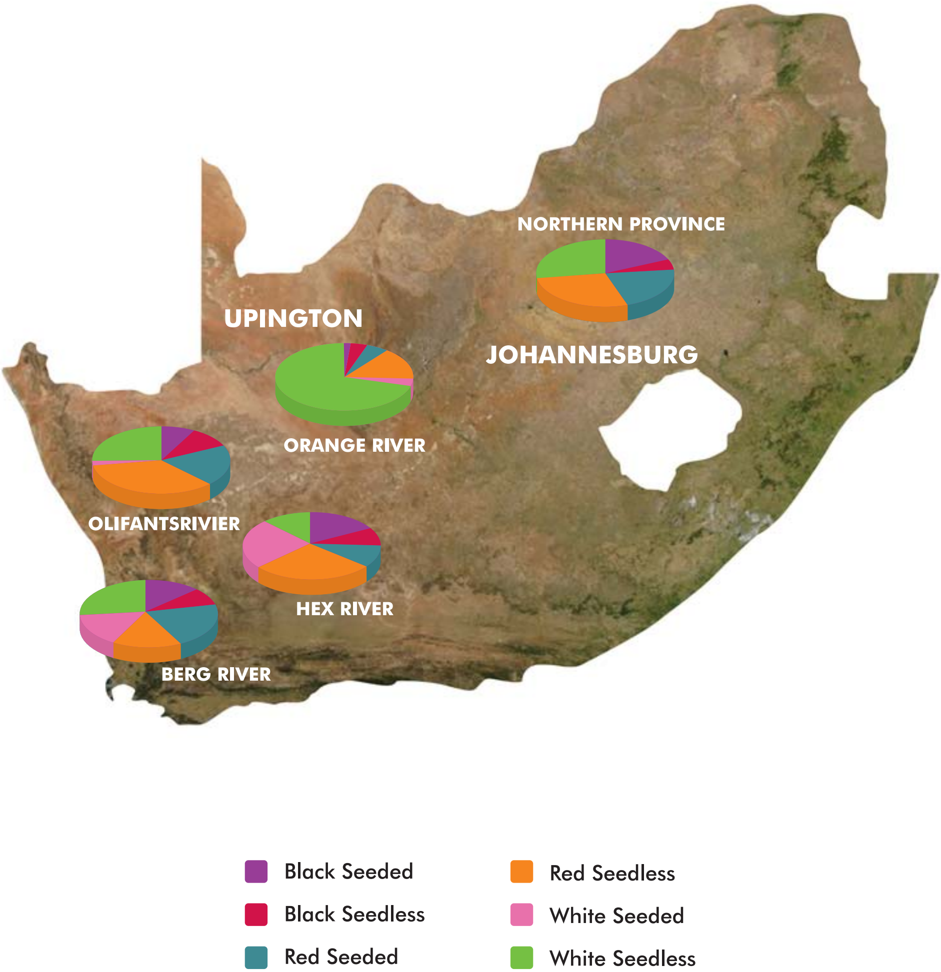
	Orange River	N. Provinces	Olifants River	Berg River	Hex River
2009/2010	16 765 934	4 390 078	1 887 891	11 572 671	18 498 402
2010/2011	13 942 163	3 577 691	1 778 351	11 926 291	18 226 227
% Change	-17%	-19%	-6%	3%	-1%

Total intakes were eight percent down compared to 2009/2010 season. This could be attributed to many things, one being the problems related to the flooding. The only region which saw somewhat significant growth in volumes is the Berg river region.

PRODUCTION REGIONS

REGION NAME	INSPECTION AREA	2009/2010	2010/2011
Berg River	Piketberg	38.6%	33.6%
	Riebeeck Kasteel	7.9%	10.0%
	Saron	20.3%	22.0%
	Tulbagh	0.1%	0.1%
	Paarl & Wellington	33.1%	37.0%
Berg River Total		11.6	11.9
Hex River	De Doorns & Worcester	98.5%	96.8%
	Ladismith	0.1%	0.1%
	Montagu	0.1%	0.3%
	Robertson	1.3%	1.1%
Hex River Total		18.5	18.2
Northern Province	Brits	4.4%	2.2%
	Groblersdal / Marble Hall	74.4%	68.4%
	Hoedspruit	0.1%	0.0%
	Naboomspruit / Nylstroom	7.5%	3.3%
	Potgietersrus	13.6%	9.5%
Northern Province Total		4.4	3.6
Olifantsrivier	Clanwilliam	22.4%	19.3%
	Trawal	58.0%	58.0%
	Vredendal	19.5%	16.9%
Olifantsrivier Total		1.9	1.8
	Orange River Augrabies	26%	23%
	Blouputs	10%	8%
	Friersdale	3%	2%
	Groblershoop	1%	1%
	Kakamas	25%	21%
	Kanoneiland	13%	9%
	Lower Orange River	18%	16%
	Upington	4%	3%
Orange River Total		16.8	13.9
Grand Total (Million Cartons)		**53.2**	**49.4**

PRODUCTION REGIONS



PRODUCTION REGIONS

South Africa has a wide range of spendid table grape varieties, which are harvested from October to April to bring the full flavour of the crop to local and international consumers over a perid of seven months. White, Black and Red varieties, seeded and seedless: They taste as good as they look!

VARIETY	VARIETY GROUP	DESCRIPTION
Thompson Seedless	White Seedless	White, elongated berries, good bunches, fleshy, melting taste, outstanding quality and appearance
Prime	White Seedless	The earliest South African cultivar, seedless, good berry size, crisp new season taste
Sugraone	White Seedless	White, Seedless, large berries, good shelf life, slight muscat flavour when mature
Regal Seedless	White Seedless	Early mid-season white, seedless, large crisp berries, good shelf life.
Dauphine	White Seeded	Late seeded white grape, attractive bunches and berries, excellent late maturing flavour
Victoria	White Seeded	The earliest white seeded variety available from South Africa. Large berries, good shelf life, crisp berries.
Crimson Seedless	Red Seedless	Attractive pink elongated berries, crispy excellent flavour
Flame Seedless	Red Seedless	Red, attractive in colour, firm, pleasant taste, crispy eating experience
Sunred Seedless	Red Seedless	Mid-season, round berries, deep maroon colour, crispy, firm and crunchy
Redglobe	Red Seeded	Large berries, deep, wine red colour, fleshy, melting and sweet flavour
Sugrathirteen	Black Seedless	Early mid-season, large berry, black seedless variety. Excellent taste and flavour.
La Rochelle	Black Seeded	A noble black seeded grape, crunchy berries, full of flavour, a unique eating experience
Barlinka	Black Seeded	A late season black seeded grape, good eating quality, late vintage flavour
Dan Ben Hannah	Black Seeded	Large oval berries. Also known as Black Emperor in the Far East. Mid-season variety with very good taste.
Alphonse Lavallee	Black Seeded	"Big Black", the prince of black grapes, large berries and outstanding eating experience

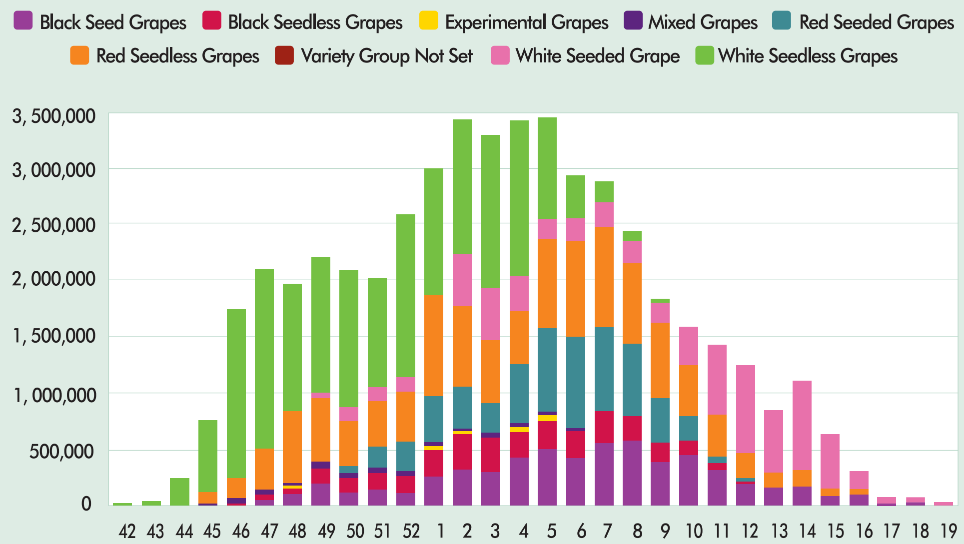
AREA PLANTED AND NUMBER OF VINES PER CULTIVAR

			Number of Hectares Split by Age Group				
CULTIVAR	TOTAL TREES	TOTAL No. of Ha.	Age: 0 To 3	Age: 4 To 6	Age: 7 To 10	Age: 11 To 14	Age: 15 and older
Crimson	3,380,446	1,881	244.49	482.44	560.41	536.91	56.99
Prime	2,534,336	1,332	48.77	229.96	298.99	734.15	19.92
Thompson	2,498,663	1,423	56.32	100.04	138.19	322.57	805.50
Flame	2,371,405	1,243	46.00	211.57	373.96	351.44	260.23
Red Globe	2,194,392	1,166	107.52	170.56	126.18	131.46	630.02
Sugraone	1,752,366	1,009	96.51	150.99	153.52	241.51	366.73
Autumn Royal	1,320,242	667	117.95	444.97	95.89	7.35	1.14
Dauphine	1,099,767	512	2.00	11.28	112.00	26.25	360.78
Regal	833,295	412	1.73	6.71	24.52	327.29	51.97
Dan Ben Hannah	783,062	331	31.52	42.76	29.80	18.29	208.19
Midnight Beauty (Sugrathirteen)	727,239	404	34.22	204.20	138.53	24.65	2.28
La Rochelle	587,303	276	8.04	27.11	9.51	16.38	214.82
Barlinka	505,962	222	0.00	0.81	11.78	58.51	150.75
Sun Red	495,007	256	3.83	0.91	0.00	38.31	213.15
Victoria	418,440	211	1.14	8.13	68.19	67.01	67.00
Ralli	381,265	240	15.84	107.79	94.70	21.19	0.00
Sable Seedless (Sugrasixteen)	317,987	167	13.43	115.74	35.20	0.00	2.17
Alphonse	313,711	129	0.00	1.21	2.34	2.54	122.81
Early Sweet	286,193	153	90.66	37.96	24.18	0.00	0.00
Waltham Cross	273,181	160	0.00	4.10	17.94	18.12	119.69
Starlight	253,797	137	46.90	87.23	2.87	0.00	0.00
Scarlotta (Sugranineteen)	245,767	131	55.31	64.02	5.13	6.99	0.00
Coachella (Sugratwelve)	187,108	106	26.37	60.87	18.36	0.00	0.00
Bonheur	185,458	101	0.00	5.38	8.37	3.02	84.02
Sundance	148,899	73	14.25	35.44	20.23	2.69	0.23
Black Gem	140,895	73	4.20	0.00	8.68	27.84	32.12
Others	1,368,651	722	116	163	98	89	255
Grand Total	**25,463,942**	**13,462**	**1,178.94**	**2,775.14**	**2,468.99**	**3,046.07**	**3,993.18**

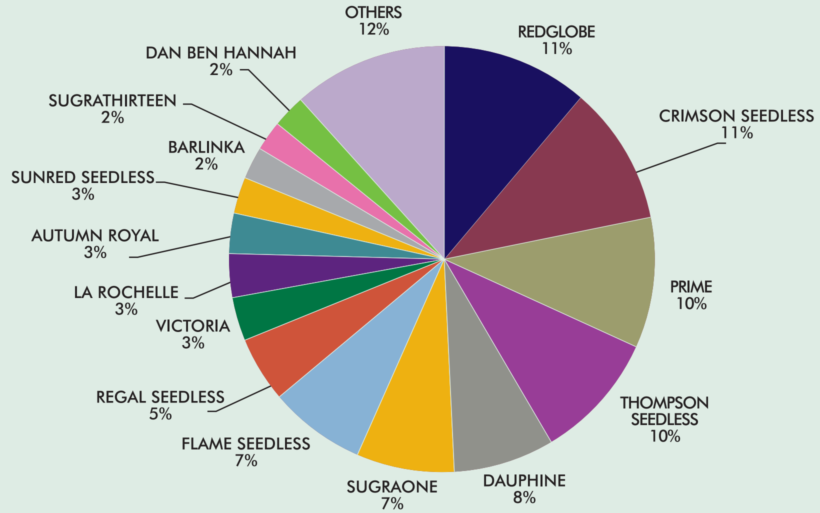
SOURCE: SATI Vine Census, 2011

PRODUCTION REGIONS

INTAKES 2010 / 2011



TOP 15 CULTIVARS BY PERCENTAGE CONTRIBUTION TO 2010/2011 INTAKES



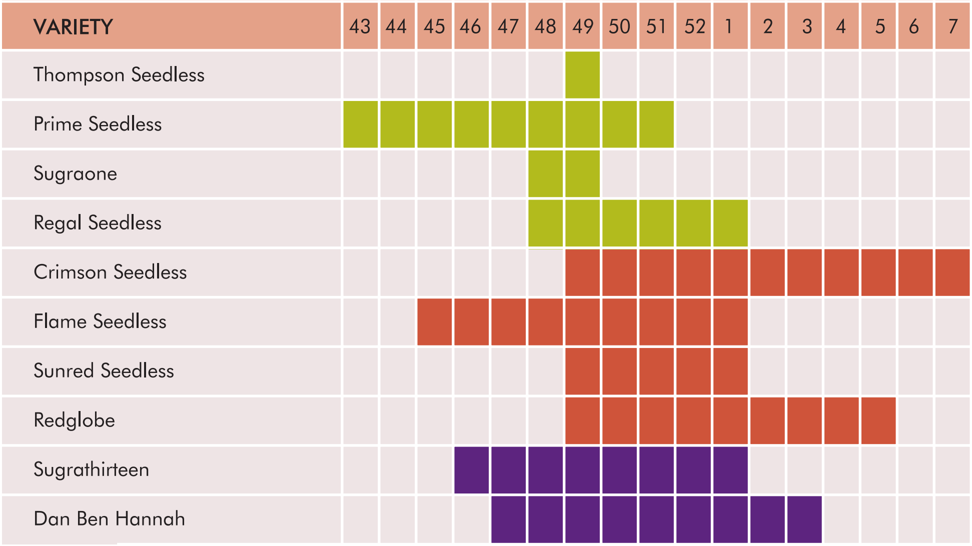
REGIONAL CALENDARS

REGIONAL CALENDAR: BERG RIVER																	
VARIETY	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13
Thompson Seedless																	
Prime Seedless																	
Sugraone																	
Regal Seedless																	
Dauphine																	
Victoria																	
Crimson Seedless																	
Flame Seedless																	
Sunred Seedless																	
Redglobe																	
Sugrathirteen																	
La Rochelle																	
Barlinka																	
Dan Ben Hannah																	
Alphonse Lavallee																	

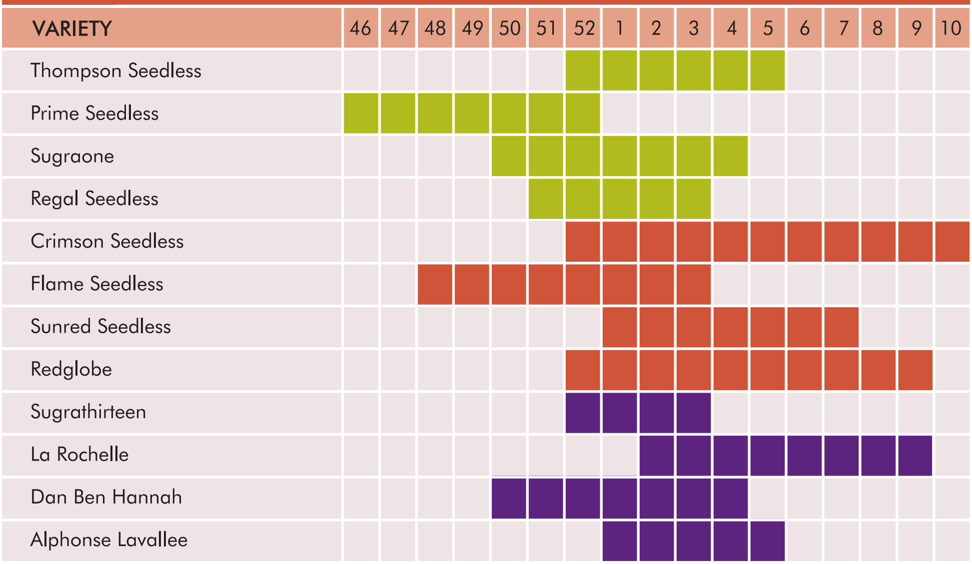
REGIONAL CALENDAR: HEX RIVER																					
VARIETY	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
Thompson Seedless																					
Prime Seedless																					
Sugraone																					
Regal Seedless																					
Dauphine																					
Victoria																					
Crimson Seedless																					
Flame Seedless																					
Sunred Seedless																					
Redglobe																					
Sugrathirteen																					
La Rochelle																					
Barlinka																					
Dan Ben Hannah																					
Alphonse Lavallee																					

REGIONAL CALENDARS

REGIONAL CALENDAR: NORTHERN PROVINCES



REGIONAL CALENDAR: OLIFANTS RIVER



REGIONAL CALENDARS

REGIONAL CALENDAR: ORANGE RIVER													
VARIETY	45	46	47	48	49	50	51	52	1	2	3	4	5
Thompson Seedless													
Prime Seedless													
Sugraone													
Regal Seedless													
Victoria													
Crimson Seedless													
Flame Seedless													
Redglobe													
Sugrathirteen													
La Rochelle													
Dan Ben Hannah													

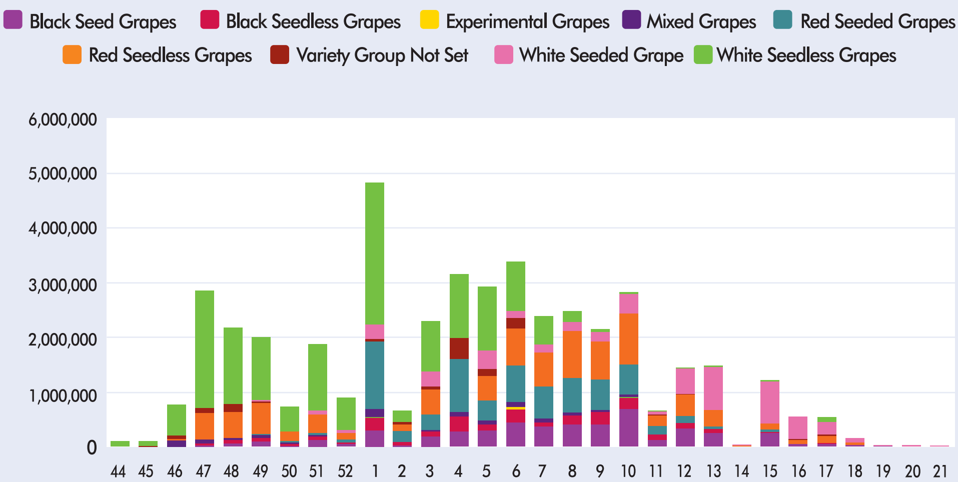
VARIETAL GROUPS BY REGION

REGIONAL INTAKES BY VARIETY GROUP: 2008-2011				
Region Name	Variety Group	2008/2009	2009/2010	2010/2011
Berg River	Black Seeded	17%	15%	16%
	Black Seedless	3%	4%	7%
	Experimental	0%	1%	1%
	Mixed Grapes	1%	1%	1%
	Red Seeded	18%	18%	17%
	Red Seedless	20%	21%	20%
	White Seeded	16%	14%	14%
	White Seedless	25%	26%	26%
Berg River Total		**11.6**	**11.6**	**11.9**
Hex River	Black Seeded	20%	19%	17%
	Black Seedless	2%	4%	8%
	Experimental	0%	0%	0%
	Mixed Grapes	1%	2%	0%
	Red Seeded	11%	10%	10%
	Red Seedless	28%	28%	26%
	White Seeded	27%	23%	23%
	White Seedless	11%	12%	12%
Hex River Total		**18.9**	**18.5**	**18.2**
Northern Province	Black Seeded	16%	19%	18%
	Black Seedless	2%	4%	5%
	Experimental	0%	0%	1%
	Mixed Grapes	1%	1%	1%
	Red Seeded	20%	25%	21%
	Red Seedless	30%	42%	28%
	White Seeded	1%	1%	0%
	White Seedless	30%	29%	27%
Northern Province Total		**3.4**	**4.4**	**3.6**

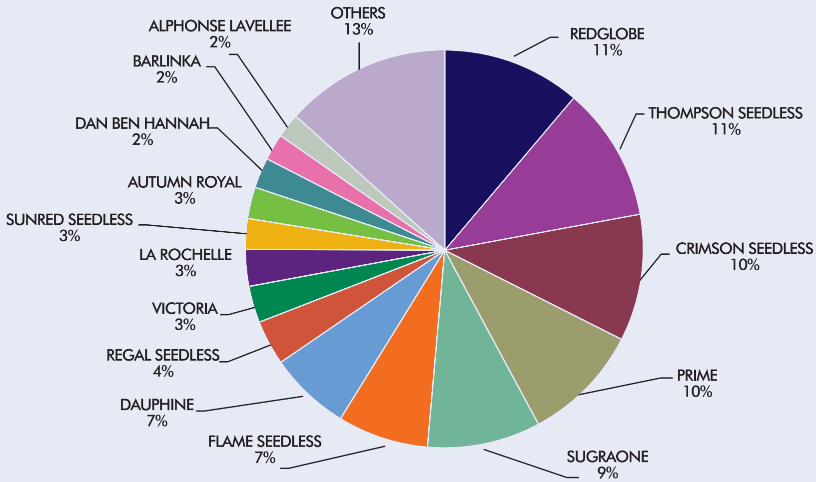
VARIETAL GROUPS BY REGION

REGIONAL INTAKES BY VARIETY GROUP: 2008-2011				
Region Name	Variety Group	2008/2009	2009/2010	2010/2011
Olifantsrivier	Black Seeded	9%	10%	9%
	Black Seedless	3%	6%	11%
	Experimental	0%	0%	0%
	Mixed Grapes	1%	1%	0%
	Red Seeded	19%	24%	22%
	Red Seedless	33%	37%	40%
	White Seeded	3%	2%	2%
	White Seedless	33%	40%	28%
Olifantsrivier Total		1.6	1.9	1.8
Orange River	Black Seeded	2%	2%	1%
	Black Seedless	1%	3%	3%
	Experimental	0%	0%	0%
	Mixed Grapes	2%	3%	2%
	Red Seeded	5%	5%	5%
	Red Seedless	12%	12%	14%
	White Seeded	3%	4%	3%
	White Seedless	75%	83%	63%
Orange River Total		15.2	16.8	13.9
GRAND TOTAL (Million Cartons)		**50.7**	**53.2**	**49.4**

WEEKLY EXPORTS 2010/2011



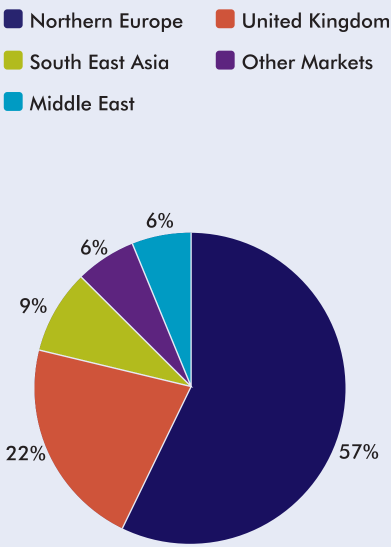
TOP 15 CULTIVARS BY PERCENTAGE CONTRIBUTION TO 2010/2011 EXPORTS



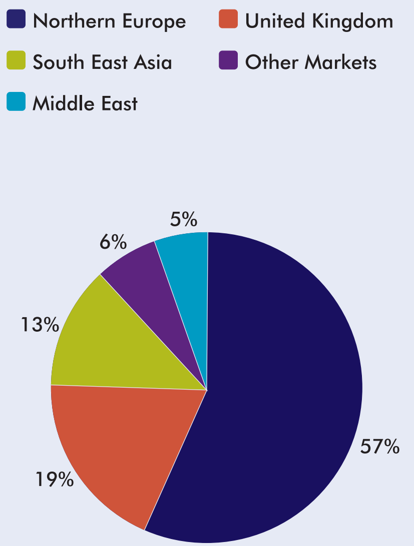
EXPORTS

PERCENTAGE OF EXPORTS SPLIT PER MARKET: 2009/2010 VS 2010/2011

2009/2010: EACH MARKET'S PERCENTAGE OF SA TOTAL GRAPE EXPORTS



2010/2011: EACH MARKET'S PERCENTAGE OF SA TOTAL GRAPE EXPORTS



EXPORTED VOLUMES BY NUMBER OF EXPORTERS

Number of Exporters	% of Total Exports
Top 5	42%
Top 10	62%
Top 20	82%
Top 40	94%
All 122 Exporters	**100%**

NUMBER OF WORKERS & PRODUCERS

AREA (HA) AND VINES UNDER TABLE GRAPE PRODUCTION						
Region Name	2009		2010		2011	
	Ha	Vines	Ha	Vines	Ha	Vines
Berg River	3,637	6,428,871	3,743	6,623,550	3,288	5,721,967
Hex River	4,534	9,723,443	5,391	11,499,003	3,956	8,040,947
Northern Provinces	1,198	2,143,673	794	2,120,673	997	1,822,038
Olifants River	506	865,278	502	851,320	720	1,544,240
Orange River	4,107	7,175,762	4,230	7,862,149	4,501	8,334,750
Total	**13,982**	**26,337,027**	**14,660**	**28,956,695**	**13,462**	**25,463,942**

Source: SATI Vine Census 2011

NUMBER OF WORKERS						
Region Name	2008/2009		2009/2010		2010/2011	
	Seasonal	Permanent	Seasonal	Permanent	Seasonal	Permanent
Berg River	13,503	2,491	13,639	2,616	13,445	2,470
Hex River	12,000	6,000	8,783	5,337	8,642	4,740
Northern Provinces	4,478	2,173	3,500	980	2,843	804
Olifants River	2,534	536	2,115	511	2,773	671
Orange River	19,918	3,452	13,750	3,350	14,802	1,943
Total	**52,433**	**14,652**	**41,787**	**12,794**	**42,505**	**10,628**

Source: SATI Vine Census 2011

NUMBER OF TABLE GRAPE PRODUCERS			
Region Name	2009	2010	2011
Berg River	118	99	94
Hex River	133	128	107
Northern Provinces	76	57	52
Olifants River	30	33	26
Orange River	109	99	103
Total	**466**	**416**	**382**

Source: SATI Vine Census 2011

SOCIAL ACCOUNTABILITY

NUMBER OF FARMS OWNED BY PREVIOUSLY DISADVANTAGED COMMUNITIES AND INDIVIDUALS		
Region	Number of Farms	Fully PDI Owned
Berg River	1	0
Hex River	9	4
Northern Provinces	1	4
Olifants River	2	0
Orange River	5	3
TOTAL	**18**	**11**

VALUE (DIP) OF OWNERSHIP BY PREVIOUSLY DISADVANTAGED COMMUNITIES AND INDIVIDUAL		
TOTAL VALUE BEE PROJECTS		
Market	2008/2009	2009/2010
Exported	R 115 186 035.91	R 149 117 080
Local Sales	R 5 824 940.00	R 10 986 260.61
TOTAL	**R 121 010 975.91**	**R 160 103 340.61**

UNEMPLOYMENT INSURANCE & MEDICAL BENEFITS				
Benefit	**Permanent Workers**		**Seasonal Workers**	
	Provided	Not Provided	Provided	Not Provided
Medical	39.20%	60.80%	17.40%	82.60%
UIF	96.20%	3.80%	46.70%	53.30%

Source: SATI (Industry Census), 2008

More than 45% of permanent workers live in farm-houses. On average, two workers live in one house. The average number of rooms per house is three.

BROAD BASED BLACK ECONOMIC EMPOWERMENT (BBBEE) COMPLIANCE				
Status	**Comply**	**Don't Comply**	**In Process**	**Unsure**
% of Farm Units	43.20%	25.30%	26.30%	5.30%

Source: SATI (Industry Census), 2008

Broad Based Black Economic Empowerment in the table grape industry is progressing steadily. The number of farms owned by women appears to be on the increase, and the number of black co-owners of production units in the industry is growing. Support programmes are in place to seek to ensure that their product quality is aligned with the broader industry expectation. Over 9% of table grape land is owned by historically disadvantaged people.

SOCIAL ACCOUNTABILITY

WATER AVAILABILITY IN EMPLOYEE FARM HOUSES		
Water Service	% of Farm Units: Permanent Workers	% of Farm Units: Seasonal Workers
In-House Tap	96.50%	67.30%
Outside Tap	2.60%	18.00%
Communal Tap	0.90%	14.50%
Other	0.00%	0.20%

Source: SATI (Industry Census), 2008

NUMBER OF HOUSES PROVIDED TO FARM WORKERS			
No of Houses	Total No of Rooms	Average No of Rooms per House	Average No of Workers per House
6,941	21,532	3.1	2

Source: SATI (Industry Census), 2008

FIVE YEAR INVESTMENT IN TRAINING BY 21 TABLE GRAPE SERVICE PROVIDERS			
Government		**Service Providers**	
Investment in Training	Trainees	Investment in Training	Trainees
R 17,022,000	6,119	R 62,187,000	5,408

RAND VALUE OF TABLE GRAPE PRODUCER EMPLOYEE TRAINING FOR A SAMPLE OF 40 PRODUCERS OVER THE 5 YEAR PERIOD TODATE			
Government		**Service Providers**	
Contribution to Training	Number of Trainees	Contribution to Training	Number of Trainees
R 2,849,500	3,721	R 7,075,967	9,474

SA LOCAL MARKET

LOCAL MARKET SPLIT BY PERCENTAGE

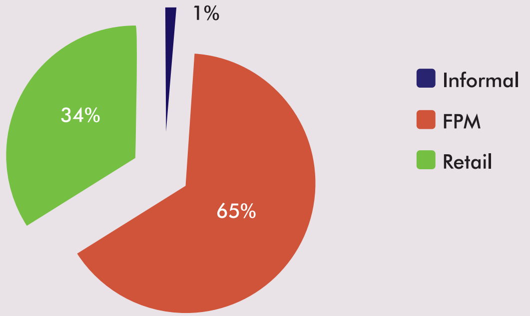
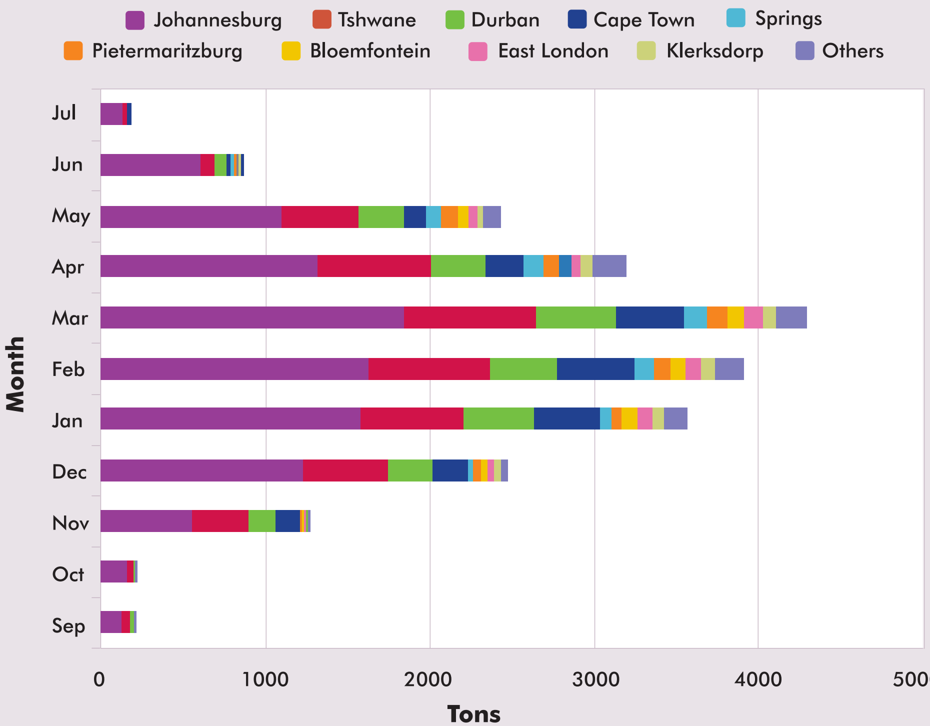


TABLE GRAPES SOLD BY ALL SA FRESH PRODUCE MARKETS: SEP 2010 - JULY 2011



Source: DAFF Data

INDUSTRY PROFITABILITY

TABLE GRAPES INDUSTRY PROFITABILITY (R/4.5kg Carton)				
Detailed Breakdown	Per Equiv. Carton		4.5 kg	
Rate of Exchange	11.00	9.80	7.00	7.00
Market Currency	£	€	$	$
FOT SELLING PRICE	**10.00**	**7.80**	**10.00**	**10.00**
	UK	**EU**	**FE**	**ME**
Importer Commission	1.00	0.62	-	-
Custom Clearance	0.06	-	-	-
Inland Haulage	0.20	-	-	-
Port Costs	0.75	0.15	-	-
Documentation	0.10	0.10	-	-
	2.11	**0.87**	**0**	**0**
CIF SELLING PRICE	**7.89**	**6.93**	**10.00**	**10.00**
	UK	**EU**	**FE**	**ME**
Marine Insurance	0.6	0.57	0.62	0.56
Credit Insurance	0.22	0.2	0.22	0.2
Ocean Freight	7.86	7.86	4.86	8.17
	8.68	8.63	5.70	8.93
FOB VALUE	**78.16**	**59.25**	**64.30**	**61.07**
Exporter Commission	5.08	4.00	4.18	4.00
Levies and Inspections	1.38	1.38	1.38	1.38
Port Costs	1.07	1.07	1.07	1.07
Transport	0.24	0.24	0.24	0.24
Miscelanious	2.63	2.63	2.63	2.63
	10.40	9.32	9.50	9.32
NET VALUE PAYABLE TO GROWER	**67.77**	**49.93**	**54.80**	**51.76**

SOURCE: Various Table Grape Exporters (2011)

CURRENCIES

TABLE 1: RAND VS EURO				
Month	2008/2009	2009/2010	2010/2011	Average
November	12.83	11.19	9.51	11.13
December	13.35	10.91	9.00	11.09
January	13.11	10.61	9.18	11.00
February	12.77	10.45	9.78	11.00
March	12.98	10.05	9.65	11.00
April	11.90	9.82	9.72	10.84
May	11.39	9.57	9.93	10.47
June	11.26	9.31	9.78	10.27
Average	**12.45**	**10.24**	**9.41**	**10.89**

SOURCE: Standard Bank

TABLE 2: RAND VS US DOLLAR				
Month	2008/2009	2009/2010	2010/2011	Average
November	10.09	7.50	6.95	8.13
December	9.90	7.48	6.80	8.06
January	9.84	7.42	6.87	8.07
February	9.98	7.63	7.16	8.26
March	9.96	7.40	6.92	8.20
April	9.01	7.32	6.72	8.13
May	8.36	7.61	6.86	7.96
June	8.03	7.62	6.79	7.80
Average	**9.39**	**7.50**	**6.93**	**8.09**

SOURCE: Standard Bank

CURRENCIES

TABLE 3: RAND VS POUND STERLING				
Month	2008/2009	2009/2010	2010/2011	Average
November	15.45	12.45	11.10	13.00
December	14.75	12.12	10.62	12.50
January	14.23	12.01	10.82	12.35
February	14.37	11.94	11.55	12.62
March	14.12	11.13	11.15	12.13
April	13.24	11.21	11.01	11.82
May	12.86	11.16	11.19	11.73
June	13.14	11.24	11.02	11.80
Average	**14.02**	**11.66**	**11.06**	**12.24**

SOURCE: Standard Bank

IN-SEASON RAND VALUE VS MAJOR TRADING CURRENCIES					
		Season	Dollar	Euro	PoundSt
		2010/2011	6.93	9.41	11.06
		2009/2010	7.50	10.24	11.66
		2008/2009	9.39	12.45	14.02
PERCENTAGE STRENGTH OF THE RAND VS EACH MAJOR CURRENCY					
2010/2011	vs	2009/2010	8%	9%	5%
2010/2011	vs	2008/2009	35%	32%	27%

COST STRUCTURES

TABLE GRAPE INDUSTRY COST STRUCTURE PER HA			
Year of Planting	1	3	5
Average DIP: R 61.54	0%	65%	100%
			R/ha
Gross Income			R 215,390
	@ 3500 Cartons/hectare		
MARKETING COSTS	R/karton		R 53,830
Packing Material	11.53		40,355
Cooling	1.38		4,830
Transport	2.12		7,420
Inspections	0.35		1,225
PRODUCTION COSTS			R 115,225
Fertilizer			7,914
Chemicals			12,209
Seasonal Labour			16,730
Permanent Labour			36,385
Protective clothing			10,719
Electricity			5,781
Fuel and Oil			4,648
Water			1,033
Block maintenance			2,309
Harvest Insurance			2,909
Small tools			500
Consultants			1,720
Transport Labour			2,960
Vehicle maintenance			3,086
Other Production Costs			6,322
DEPRECIATION	Value/ha	Depr. Rate	R 19,850
Vineyards	103,000	5%	5,150
Packshed and Cold Store	40,000	8%	3,200
Equipment	42,000	20%	8,400
Housing	40,000	5%	2,000
Irrigation System	22,000	5%	1,100
NETBIT			R 26,485

Source: Various Table Grape Producers (2010)

TABLE GRAPE COMMERCIAL PRODUCTION (UNITS: MT)					
Country Name	**2006**	**2007**	**2008**	**2009**	**2010**
China	4,647,000	4,646,814	4,953,000	5,674,612	6,200,000
Turkey	2,100,000	1,920,000	1,970,000	2,250,000	2,150,000
EU-27	2,003,800	1,977,000	1,978,008	1,990,342	1,878,482
Brazil	1,341,806	1,367,763	1,310,189	1,300,000	1,300,000
Chile	896,000	1,180,000	1,200,000	1,100,000	1,210,000
India	1,000,000	1,005,000	1,005,500	1,006,000	1,006,000
United States	723,561	834,909	893,758	851,856	875,533
Ukraine	250,000	300,000	310,000	330,000	320,000
South Africa	**288,000**	**263,000**	**272,000**	**277,294**	**244,000**
Mexico	147,558	264,817	181,070	191,669	193,000
Japan	166,800	165,700	158,300	159,800	159,800
Argentina	105,000	145,000	120,000	140,000	145,000
Australia	100,000	99,000	135,000	110,000	93,000
Hong Kong	60,000	60,000	90,000	90,000	90,000
Russia	26,000	30,000	24,000	29,000	27,000
Canada	4,424	4,072	3,432	2,671	3,050
Korea, South	700	700	800	800	800
Grand Total	**13,860,649**	**14,263,775**	**14,605,057**	**15,504,044**	**15,895,665**

SOURCE: ITC, Trademap 2011. HS 080610
NOTE: ITC year is January to December, it does not cater for individual exporting countries' seasons!
PRODUCT: 080610 Grapes, fresh

EXPORT TRENDS

FRESH TABLE GRAPE EXPORTS (UNITS: MT)					
Country Name	**2006**	**2007**	**2008**	**2009**	**2010**
Chile	776,450	836,860	850,390	781,303	835,000
United States	274,113	300,914	336,043	300,346	326,200
South Africa	**287,088**	**262,573**	**271,229**	**259,836**	**235,000**
Turkey	150,500	170,996	202,194	187,947	235,000
Mexico	112,290	176,900	156,510	127,474	174,000
EU-27	137,274	136,024	161,550	114,249	135,000
India	73,162	118,391	109,332	129,778	119,000
Hong Kong	49,000	49,500	82,720	81,714	89,000
China	35,560	54,300	63,200	102,041	89,000
Brazil	79,081	82,242	54,560	60,807	60,000
Argentina	58,812	69,718	46,265	50,143	55,000
Australia	40,156	40,785	71,159	29,272	35,000
Canada	4,265	4,276	2,935	2,851	2,500
Korea, South	245	325	430	606	473
Russia	390	625	800	522	400
Japan	267	364	407	400	300
Ukraine	24	82	128	203	25
Grand Total	**2,078,677**	**2,304,875**	**2,409,852**	**2,229,492**	**2,390,898**

SOURCE: *ITC, Trademap 2011*
NOTE: *ITC year is January to December, it does not cater for individual exporting countries' seasons!*
Product: *080610 Grapes, fresh*

LOCAL CONSUMPTION

FRESH DOMESTIC TABLE GRAPE CONSUMPTION (UNITS: MT)					
Country Name	**2006**	**2007**	**2008**	**2009**	**2010**
China	4,658,440	4,639,014	4,969,900	5,650,740	6,186,000
EU-27	2,584,105	2,485,425	2,466,991	2,457,047	2,347,782
Turkey	1,949,991	1,749,393	1,768,197	2,062,717	1,915,450
Brazil	1,278,225	1,298,086	1,274,294	1,263,987	1,264,000
United States	1,035,473	1,103,295	1,183,331	1,109,794	1,129,395
India	928,916	889,630	898,658	878,798	890,500
Russia	361,421	446,285	422,800	414,938	427,100
Chile	124,776	348,404	354,902	323,979	380,250
Ukraine	307,788	365,964	366,941	360,120	359,975
Japan	193,718	190,881	182,423	186,110	187,900
Canada	179,015	191,243	187,452	182,639	185,550
Hong Kong	95,700	91,500	128,850	122,921	117,000
Argentina	47,195	77,018	75,271	90,612	90,500
Mexico	112,828	161,417	104,360	103,835	85,000
Australia	71,847	69,434	76,263	87,079	61,000
Indonesia	26,260	27,125	27,852	34,775	42,000
Korea, South	26,085	33,842	29,490	32,912	35,327
South Africa	**2,548**	**1,928**	**2,752**	**19,667**	**21,870**
New Zealand	11,257	10,962	9,488	11,042	9,900
Grand Total	**13,995,588**	**14,180,846**	**14,530,215**	**15,393,712**	**15,731,829**

SOURCE: *ITC, Trademap 2011*
NOTE: *ITC year is January to December, it does not cater for individual exporting countries' seasons!*
Product: *080610 Grapes, fresh*

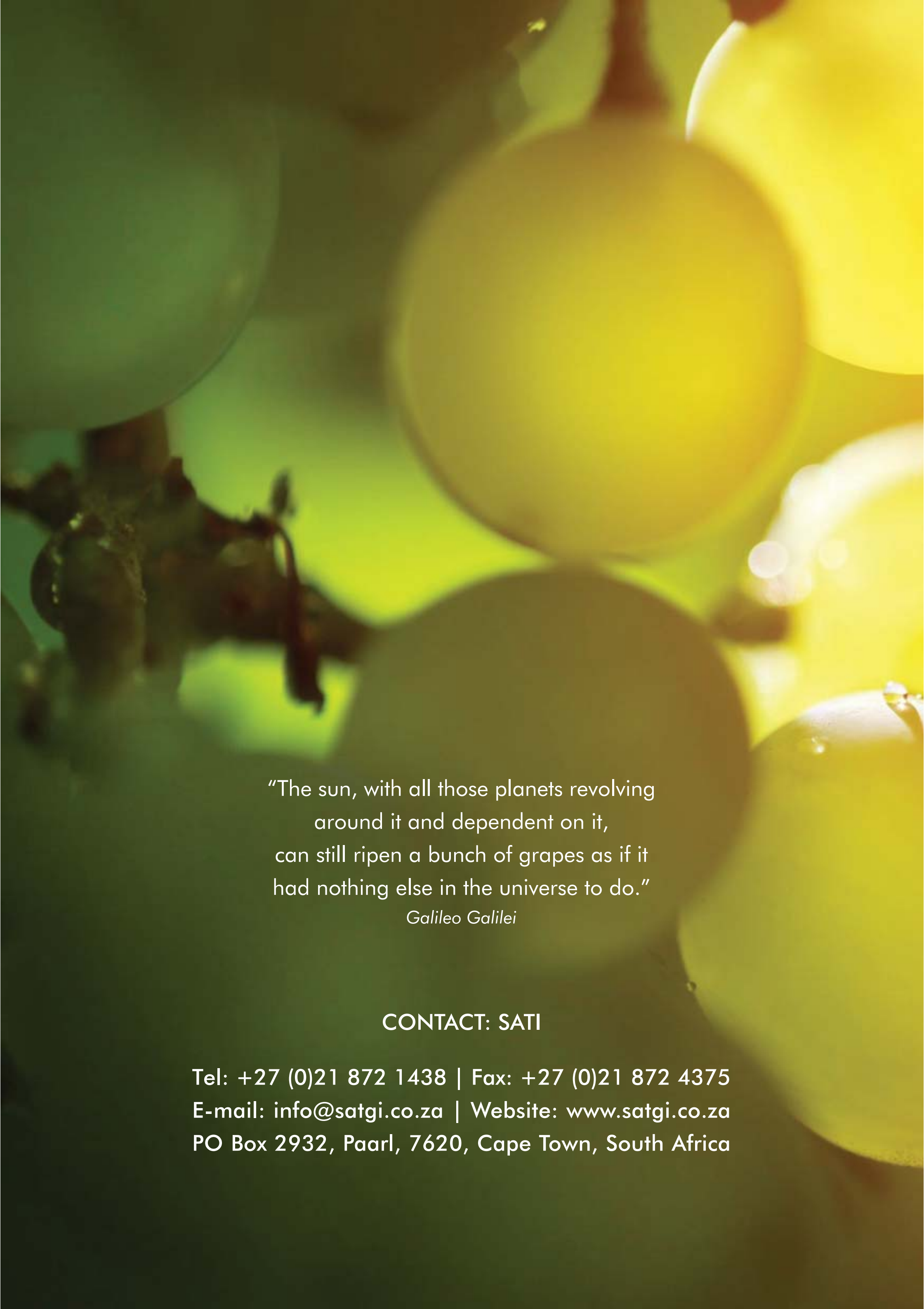
SOUTHERN HEMISPHERE EXPORTS VALUE				
UNIT: RAND THOUSAND				
Exporters	**Exported value in 2007**	**Exported value in 2008**	**Exported value in 2009**	**Exported value in 2010**
Chile	7,212,037	10,316,926	9,576,671	9,804,256
South Africa	**2,199,608**	**2,549,517**	**2,973,282**	**3,063,966**
Peru	424,925	695,238	1,126,588	1,310,089
Brazil	1,192,006	1,390,849	917,085	995,729
Argentina	435,946	719,777	489,205	571,357
Australia	542,295	682,251	1,250,167	532,242
Namibia	245,719	260,841	516,666	503,469

Sources: *ITC calculations based on UN COMTRADE statistics.*
NOTE: *ITC year is January to December, it does not cater for individual exporting countries' seasons!*
Product: *080610 Grapes, fresh*

INTERNATIONAL INFORMATION

VALUE OF EXPORTED SOUTH AFRICAN TABLE GRAPES PER IMPORTING MARKET					
UNIT: RAND THOUSAND					
Importers	**Value in 2006**	**Value in 2007**	**Value in 2008**	**Value in 2009**	**Value in 2010**
World	**1,704,069**	**2,199,608**	**2,549,517**	**2,973,282**	**3,063,966**
Netherlands	582,540	796,675	1,086,228	1,245,099	1,359,779
United Kingdom	394,465	618,895	540,121	602,947	585,386
Hong Kong, China	39,830	50,793	66,072	91,241	167,296
Russian Federation	35,057	31,308	111,759	72,812	107,986
United Arab Emirates	39,971	46,845	38,134	90,345	102,484
Malaysia	20,978	31,589	48,510	68,914	92,135
Germany	85,566	111,617	111,378	140,125	88,411
Singapore	13,174	23,321	37,339	40,540	65,942
Saudi Arabia	17,988	21,593	22,559	26,665	46,425
Belgium	247,354	175,834	172,477	247,265	40,696
Norway	11,853	26,201	30,452	39,305	40,492
Chinese Taipei	7,502	19,324	14,439	22,709	29,495
Italy	14,676	16,858	21,910	17,658	23,708
Spain	15,266	21,157	21,667	21,547	23,329
France	14,461	20,399	26,745	18,421	23,008
Iran (Islamic Republic of)	918	1,208	2,977	13,519	21,930
Portugal	14,951	14,899	24,417	21,473	21,070
Ireland	8,669	19,661	18,828	24,276	20,756
Kuwait	4,452	8,282	5,232	13,635	17,586
Canada	26,911	13,332	15,583	11,064	17,192
Others	107,489	129,810	132,712	143,683	168,870

Sources: *ITC calculations based on UN COMTRADE statistics.*
NOTE: *ITC year is January to December, it does not cater for individual exporting countries seasons!*
Product: *080610 Grapes, fresh*



"The sun, with all those planets revolving around it and dependent on it, can still ripen a bunch of grapes as if it had nothing else in the universe to do."

Galileo Galilei

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