



South African Table
Grape Industry

South Africa

... preferred country of origin
for the world's best grapes



SA TAFELDRUIF INDUSTRIE NUUSBRIEF 6: 2008/09 SEISOEN



NEW APPOINTMENT

SATI has recently appointed a new staff member, Phil Bowes in the position of Transformation Manager. Phil grew up on a farm in the Eastern Cape and was educated in agriculture, business and finance. In 1998 he co-founded a BEE partnership in input supply in East London, which he co-managed for four years, and ceded to his partner, who is still successful today. He joined Land O'Lakes, a US Co-op, for whom he managed USAID funded initiatives in five Southern Africa countries, emphasizing development and testing of effective AgriBEE financing and business models. As Land O'Lakes regional manager, Phil facilitated financial and technical support to industry associations such as Milk Producers Organization of SA (MPOSA), EMPRENDIA Alliance (Mozambican oilseed value chain stakeholders) and PROAGRO (Angolan high value crop chain stakeholders). He has, amongst other contributions, served as advisor to SADCNet, (association of the top 40 business schools in Africa) and, in Kenya, co-written SA lessons based business plan training materials for USAID programs, as part of a four year working group initiative. Phil will lead the transformation portfolio at SATI, starting January 7th. SATI, in his view faces exciting new growth and market opportunities for its members through a well developed transformation strategy.

REGIONAL FEEDBACK

NTA: Producers are almost finished with the harvesting of Red Globe. Some producers have also already started to harvest Crimson Seedless. Weather conditions have been good during the past 2 weeks with temperatures being in the high 30°C for the last 5 days. Quality is good.

ORPA: Thus far night temperatures have been somewhat lower than is usually the case for this region. This would result in packing to be completed only in Week 4, with the total volume probably being down 10% on the original forecast. Thompson Seedless is currently being packed with good quality.

OLIFANTS RIVER: Packing is progressing well with the packing of Flame Seedless almost complete. Thompson Seedless and Sunred Seedless will be packed within the coming week. Weather conditions are relatively cool when compared to other seasons.

BERGRIVER: Early varieties from this region are ripening between 10-21 days later than normal.

Piketberg experienced good weather conditions. Prime is being packed, but uneven berry size is hampering product flow through packhouses. Flame Seedless, Sugraone, Victoria and Dan ben Hannah will be packed in the coming weeks.

Heat wave conditions in December negatively affected the bunch mass of Prime and Victoria in the Saron region. This was followed by a wet period that further affected these two varieties. Dan ben Hannah which is usually packed in Week 1, will only be packed from Week 3 onwards.

Paarl and surrounds are harvesting Prime at this stage.

Throughout the region it is expected that a bottleneck will occur in the ripening and harvest of mid- and late season varieties (weeks 4 to 6).

HEX VALLEY: The region is also 10-14 days late. Prime and Flame Seedless are packed in small quantities. Volumes will probably only start to pick up from Week 4 onwards.

FORMAL NOTICE: NEW STATUTORY MEASURES FOR ALL EXPORTS OF SA TABLE GRAPES 2008-2012

Refer; Government Gazette, no. 31604 Notice no: 1228, 1229 and 1230 of 21 November 2008;

A levy of 8c/kg has to be paid on all exports of Table Grapes from South Africa payable by any one deemed to be an exporter under the regulation, refer schedule 1230.

All exporters of table grapes are compelled to register with The South African Table Grape Industry (SATI) the levy administrator refer schedule 1229.

All exporters are required to keep records and render returns to SATI under certain conditions please refer schedule 1228.

For more information contact the South African Table Grape Industry at: SATI, 45 Fabriek Street, Paarl. Tel: 021 872-4375
Email: info@satgi.co.za Website: www.satgi.co.za

SAT Heffing

U aandag word gevestig op die Kennisgewing aangaande die nuwe heffing wat op 14 Desember 2008 in beide die Burger en die Sunday Times geplaas is. Produsente word gevra om te verseker dat hulle uitvoerders bewus is van die nuwe heffing van 8c per kg.

Snippets from the SATI Forum

As the season progresses it has become clear that we need to adjust our seasonal estimate down to **46-49 mil** cartons (4.5kg equivalents). The expectation is that all production regions will pack marginally less than initially anticipated. Notwithstanding this reduction in overall volumes, total shipments to-date are on a par with last season; with more product destined for the Continent and less for the UK. Indications are that the UK market is strengthening, which might attract product originally destined for the Continent. Prices, while still at a discount vis-à-vis last season, appear stable. As carry-over stocks from various origins are depleted there is an expectation of further price stability and even a strengthening of prices. It also appears that the global economic crisis is playing second fiddle to normal supply-and-demand realities.

SA Grape Intakes: Week 1

Region	2008/9	2007/8
ALL	13 215 213	15 970 761
Northern Prov	2 320 460	2 392 305
Orange River	10 411 713	12 046 057
Olifants River	136 759	548 116
Berg River	247 052	344 213
Hex River	78 346	122 878

Please Note: Inspection figures for week 1 are incomplete, complete figures will be available on Thursday (15th Jan) together with week 2's information.

SA Grape Exports: Week 1

Market	2008/9	2007/8
ALL	13 445 413	13 349 712
N-EU	7 243 139	5 847 732
UK	4 947 909	6 054 403
Middle East	206 867	142 799
Far East	611 040	600 034

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