

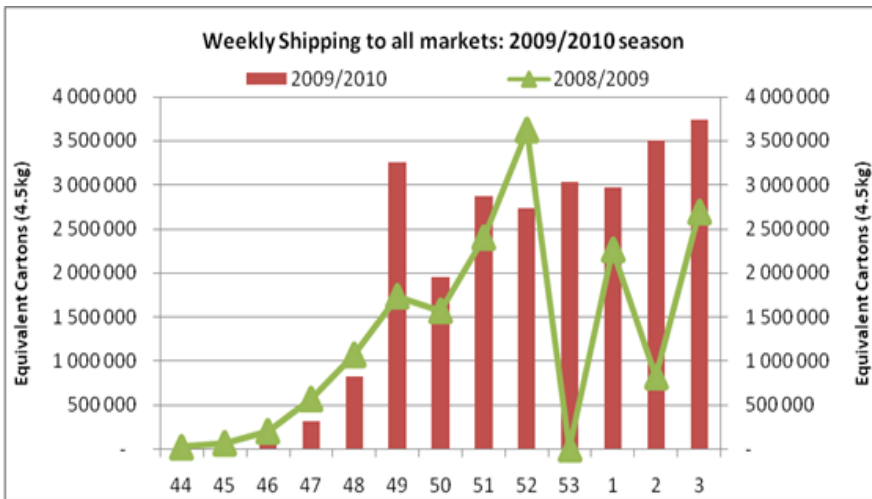


**2009/2010 SEASON**

**SATI TRADE NEWSLETTER - ISSUE 6: 01 February 2010**

We're on the  
Web!  
[www.satgi.co.za](http://www.satgi.co.za)

**SHIPPING VOLUMES 2009/2010**  
(All Varieties)



**Note:**  
The significant change in volume for week 1 and week 2 was due to a information source error.  
The shipped volumes indicated on the above graph are subject to change without notice

**REGIONAL REPORT**

**Northern Province Region:**

Harvest activities will come to an end during Week 5 as the last of the Crimson Seedless will be packed.

**Orange River Region:**

Harvest activities will end in Week 7 as the last of the Crimson Seedless and La Rochelle is packed.

**Olifants River Region:**

Harvest activities will end in Week 6 as the last of the Crimson Seedless is packed.

**Berg River Region:**

Packing in this region is ±60% completed. Although some producers have reported lower than expected bunch masses, the packing season had been relatively dry leading to good internal quality whilst there is very low decay pressure in the vineyards. Bunches are sound and healthy. It is expected that packed volumes will decrease rapidly from Week 7 onwards.

**Hex River Region:**

Crimson Seedless, Red Globe, Autumn Royal and Ebony Star will be packed from Week 4-5. To date the packing season has also been relatively dry resulting in sound and healthy bunches.

**Transformation Desk**

Celebrating small successes leads to greater successes down the line. We are seeking to write at least two editorials per quarter on successes in transformation in the industry. Here are some examples, historically disadvantaged employee advancement from middle to top management, acquisition of new funding for certain initiatives, the launch of first grapes from new BEE vines, better prices for BEE grapes as a result of certain market initiatives etc. We hope to share these editorials with SA fruit journal, Landbou Weekblad, Farmers weekly and even our own trade news letter. Sharing stories not only provides advertising exposure for the industry's grapes, but it also serves to encourage and motivate key people who need to take the industry forward. Please notify SATI of your small and large successes, in order that we can share them where appropriate.

Phil Bowes  
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**Fruit Logistica 2010**

SATI will be present at Fruit Logistica from the 3<sup>rd</sup> to the 5<sup>th</sup> February. Please visit us at the South African Pavillion.

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