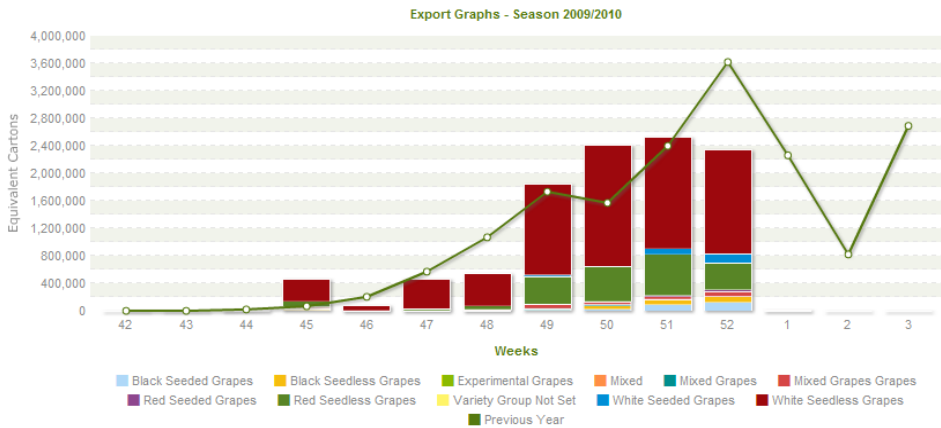




2009/2010 SEASON
SATI TRADE NEWSLETTER - ISSUE 4: 4th January 2010

We're on the
Web!
www.satgi.co.za

SHIPPING VOLUMES 2009/2010
(All Varieties)



Please Note:
The shipped volumes indicated on the above graph are subject to change without notice

REGIONAL REPORT

Northern Province Region:

The quality of Crimson Seedless and Red Globe grapes still to be harvested looks good. It is expected that the packing season in this region will be finished by week 6.

Orange River Region:

Thompson Seedless of a good quality is still being harvested whilst Crimson Seedless and Red Globe will be harvested from week 2. It is expected that more than 95% of the total crop will be harvested by the end of week 4.

Olifants River Region:

The packing of Flame Seedless has ended whilst Thompson Seedless and Sunred Seedless of an excellent quality are now being harvested. Some Red Globe will be packed from week 2.

Berg River Region:

The credibility of the revised crop estimate for this region is being confirmed by the current packing trends. Most of the producers have packed their first varieties at volumes well below expectations. This is because of a combination of early season inclement weather as well as lighter bunch masses. Regal Seedless will be packed from week 2 and is expected to be of a very good quality.

Hex River Region:

Flame Seedless and some Sugraone are currently being packed. It is expected that larger volumes will be packed from week 3 onwards.

Revised Crop Estimate
2009/2010

Region	Projected Crop
Northern Province	3.2m – 4.0m
Orange River	14.5m -15.5m
Olifants River	1.7m – 2.0m
Berg River	10.3m – 11.2m
Hex River	18.5m – 20.0m
Industry Overall Estimate	49.4m – 51.7m

Information

SATI aims to foster business relationships between the South African Table Grape Industry and table grape role-players worldwide to achieve closer ties, mutual understanding and sharing of information.

Should you be interested in acquiring access to generic South African table grape information, please contact **Sifiso Ntombela** at sifiso@satgi.co.za for more information on website access, market intelligence and annual subscription fees.

CONSUMER EDUCATIONAL CAMPAIGN – UK & GERMANY

SATI acknowledges and thanks the following exporters/export agents for their contribution towards the consumer educational campaigns in the UK and Germany.

Delecta, Capespan, WP Fresh Distributors, Green Marketing, Star South, Seven Seas, United Exports, The Grape Company, Karstens Boedery, North End Vineyards and De Pont Boedery.

The official launch of the UK campaign will take place on the 14th January 2010 at the Dorchester Hotel in London where the above exporters will be acknowledged for their contribution. Invited guests (retailers, wholesalers, buyers and the media).



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